

ADVERTISING OPPORTUNITIES



ABOUT US

The Muskoka Airport is owned and operated by The District Municipality of Muskoka. Economic impact studies have estimated the regional economic contribution of the Muskoka Airport to be $47 million dollars per year.

Approximately 20% of the economic activity associated with the airport is driven by the 12 businesses located on airport property employing about 75 people.

The Airport's runway length, rating capacity and customs services are advantages that distinguish Muskoka from many other airports and are factors in having more jet traffic than airports in many much larger communities in Ontario.



FAST FACTS

AIRPORT

- Has been in operation since 1936
- District owned and operated since 1996
- Main Runway is 6,000 ft. long, 150 ft. wide - fully reconstructed in 2015
- Rated for use by all business class jets and most narrow bodied commercial airliners
- A 465 square metre Public terminal building, that also hosts a memorial to Norwegian pilots who trained in Muskoka during WWII

OPERATIONS

- 24 hours a day, seven days per week, 365 days per year
- Approx.15,000 aircraft movements annually
- A Canada Customs Airport of Entry
- 24-hour pilots' lounge
- Full Avgas and jet fuel services


WHY ADVERTISE
WITH US?
MUSKOKA
AIRPORT





WHY ADVERTISE WITH US?

Passengers awaiting various domestic and transborder flights are a captive audience offering a unique advertising opportunity for businesses.

The primary domestic destinations for travellers using the Muskoka airport are Toronto, Montreal, Thunder Bay, Sudbury, Ottawa, Halifax and others.

The Primary transborder (US) destinations for travellers using the Muskoka Airport are Washington (Dulles), New York (Newark), Boston and Chicago (Midway).

With the combination of passengers along with family, friends and others accompanying these travellers, your advertising will allow for a number of impressions annually.

Additional Information:
www.muskoka.on.ca/airport



ADVERTISING GUIDELINES





ADVERTISING GUIDELINES

- Posted rates are subject to change without notice
- All Agreements are subject to fabrication and installation costs, which vary according to the sign type
- The Muskoka Airport will coordinate fabrication and installation of all signs
- Client is responsible for providing artwork by deadline identified in the advertising agreement
- Advertising spaces are subject to the terms set out in the advertising agreement

WE RECOMMEND THE FOLLOWING FOR DESIGN

- Minimum of 0.5" bleed
- Minimum Resolution of 300dpi
- Artwork includes crop marks
- Produce artwork according to production size, if identified
- Accepted file types: .eps, .jpg, .pdf



AVAILABLE ADVERTISING LOCATIONS



WASHROOM WALL #1

Dimensions 11” x 17”



WASHROOM WALL #2

Dimensions 11” x 17”

For full list of advertising costs please visit
www.muskoka.on.ca/UserFees/



WASHROOM WALL #3

Dimensions 11” x 17”



AIRPORT FENCE

Dimensions 2.5’ x 8’

For full list of advertising costs please visit
www.muskoka.on.ca/UserFees/



AIRPORT BENCH

Dimensions 1.5’ x 4’



TERMINAL VERTICAL BEAM

Dimensions 2.5” x 8”

For full list of advertising costs please visit
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TERMINAL COFFEE TABLE

Dimensions 2.5” x 8”



TERMINAL SIDE TABLE

Dimensions 2.5” x 8”

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OUTSIDE TERMINAL DOORS

Dimensions 2.5’ x 8’



INSIDE TERMINAL DOORS

Dimensions 2.5’ x 8’

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ROTATING TV BANNER

*Please Contact For Sizing



POP-UP BANNER

*Please Contact For Sizing

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MUSKOKA AIRPORT
LITTLE NORWAY MEMORIAL

THE DISTRICT MUNICIPALITY OF MUSKOKA



ADVERTISING INTEREST FORM

COMPANY NAME

COMPANY ADDRESS #1

COMPANY ADDRESS #2

EMAIL **PHONE NUMBER**

EMAIL **PHONE NUMBER**

EMAIL **PHONE NUMBER**

ADVERTISING LOCATION #1

ADVERTISING LOCATION #2

ADVERTISING LOCATION #3

ADVERTISING LOCATION #4

ADVERTISING LOCATION #5

ADVERTISING LOCATION #6

Please submit your request to **Len.OConnor@muskoka.on.ca**

For full list of advertising costs please visit **www.muskoka.on.ca/UserFees/**