

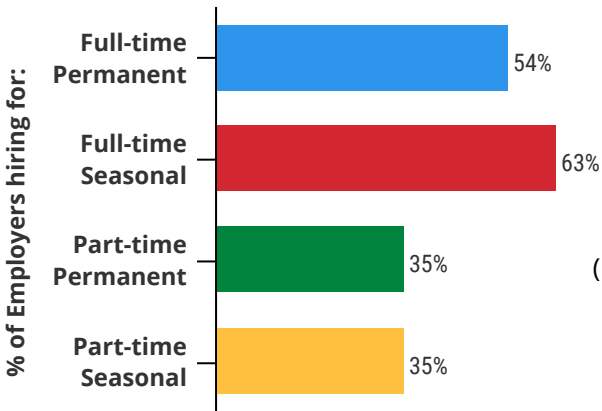
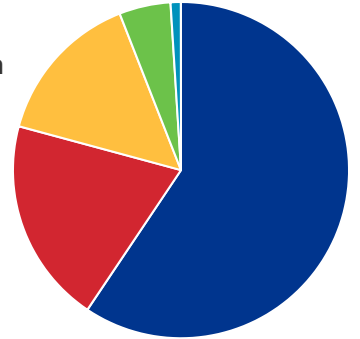
South Muskoka
JOB FAIR
 Wednesday February 20th 2019
 110 Clearbrook Trail - Bracebridge Sportsplex
 Make the connection.

VITALS

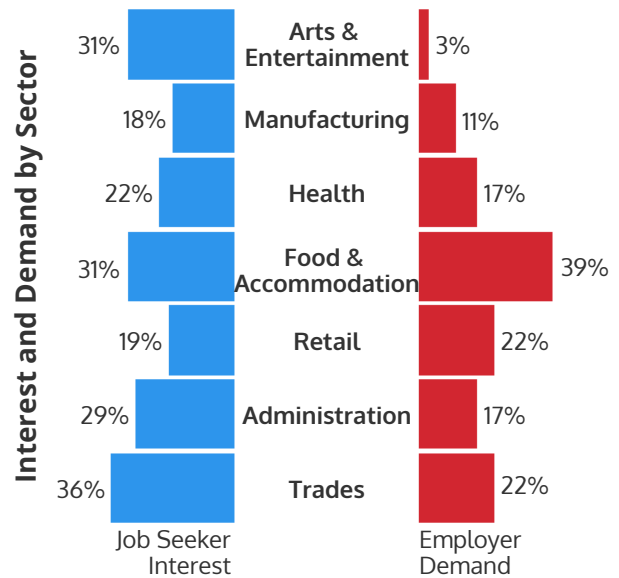
63 EXHIBITORS
 375+ JOB SEEKERS
 430+ RESUMES COLLECTED
 1050+ PURPOSEFUL INTERACTIONS

Job Seekers By Location

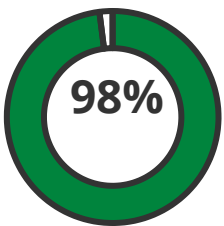
- Bracebridge
- Gravenhurst
- Huntsville
- Muskoka Lakes
- Orillia



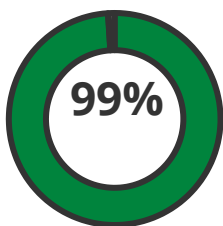
\$143
 investment per exhibitor
 (not including staff time)



Planned
100+ Hires



EMPLOYER SATISFACTION WITH COMMUNICATION AND ORGANIZATION



JOB SEEKER SATISFACTION



Job Seekers By Age

- <20
- 20-30
- 31-40
- 41-50
- 51-60
- 61+

MARKETING

kijiji 487 Views

Event Posters and Personalized Promo to Local Agencies, Community Hubs, Local Transit, Schools, Colleges and Universities

WWW 1,399 Unique Job Fair Webpage Views

MOOSE FM Exposure to over 10,000 listeners and over 70,000 webpage visitors

Advertised in Gravenhurst, Bracebridge and Huntsville Newspapers

f 7,868 People Reached
 13,462 Impressions Made

indeed 1,712 Views

t We Tweeted... and you Retweeted!

ADDITIONAL SUPPORT

